

Your Company Logo



Future Express

Digital phone calls for a flexible future

01234 567 890

info@yourcompanyname.co.uk

www.companyname.co.uk

What is Future Express

Future Express is a fuss-free IP voice solution that offers all the essential features businesses need from their phone service. That includes call forwarding, voicemail and call waiting.

As well as being able to make and take calls from deskphones, users can connect via a mobile phone app. But they don't need to have separate numbers for each device, so they can be reached easily anywhere.

Customer Benefits

- A future proofed phone service, ready for the 2025 switch-off.
- Make and take calls from anywhere, on mobile phones or desk phones.
- Easy, online account management and configuration.
- Availability even if their main office goes down.
- Intuitive contact management and sharing.
- One number per user.
- Keep existing numbers.
- Control via a mobile app as well as a portal.
- Geographic numbers not limited to the user's local area.



Features

- Anonymous call rejection
- Automatic call back
- Basic call logs
- Call forwarding always
- Call forwarding busy
- Call forwarding no answer
- Call forwarding not reachable
- Call return
- Call transfer
- Call waiting
- Calling line ID blocking
- Connected line identification restriction
- Do not disturb
- Last number redial
- Personal contacts
- Selective call rejection
- Shared calling appearance
- Speed dial 8
- Voicemail



Speak on the move with My Voice

Your customers can take their **Future Express** phone line with them wherever they go using the My Voice App on their mobile.

It gives them access to essential features like call waiting, voicemail and call diversion.



Who's it for?

Future Express is aimed primarily at small businesses - those with 10 or fewer users. These businesses want straightforward phone systems without any added extras, such as collaboration software.

Some of these businesses may also use remote or flexible working. With **Future Express**, their team members can stay connected to the rest of the business, whether they're in the office, at home or out and about.

Why is it needed?

The way businesses communicate is changing. Phone systems are going digital, with calls being carried over the internet instead of traditional analogue lines. And there are two main drivers behind this transformation. Firstly, the old PSTN and ISDN copper-based networks are being switched off in 2025, meaning all businesses will need to use IP voice services instead.

But that's not all. There's also been an explosion in remote and flexible working, which digital voice services, like **Future Express**, are perfect for. No longer are users tied to deskphones. No more do they have to switch between their main number and their mobile. Instead, they can have a seamless calling experience, no matter where they are.

Common Objections

"I don't think it's a priority right now"

You'll need to upgrade to an internet phone service by 2025. The later you leave it, the more difficult it might be to get migrated. If there's a big push in demand, you might experience delays too. Plus there are benefits to **Future Express** that you can have today, so why miss out?

"I don't use remote or flexible working"

Although **Future Express** is ideal for remote and flexible working, you can also just use it with on-premise deskphones, if you want. But if you ever need to use the cloud features, they'll be ready and waiting. For example, if your business premises were ever inaccessible for some reason, you could still speak to customers, staff and suppliers using the mobile app.

"I don't have the budget right now"

As a digital service, **Future Express** is more cost-effective in many ways. It also makes it easier for your customers and suppliers to communicate with you. And it's a necessity, due to the PSTN switch-off, so think of it as an investment in the future of your business.

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First Line of Address,
Second Line of Address,
City, County, Postcode